



# NEWSLETTER

**OFFICERS**

- President Patti Cook
- Vice President Shannon Pearson
- Secretary Christina Seaton
- Treasurer Debra Ball
- Past President Felicia Shepherd
  
- Directors Marlin Freeman
- Jennifer George
- Vickie Magee
- Rick Rakotz
- Rusty Acebo

**SPRING MEETING**

**May 16-17, 2020  
Embassy Suites  
Little Rock**



The spring meeting will be held two days, May 16 and 17, 2020 at the Embassy Suites, Little Rock, Arkansas. Both days will offer 4 hours, of Arkansas State Board credits, ABO, NCLE, and JACHPO credits. The Annual business meeting will be held at noon, Saturday May 16, 2020. If you would like to run for an office or a board seat, please contact, Felicia Shepherd, nomination chairman. The Group code for reservations at the Embassy is DOP, and the rate is \$129 a night. Please make your reservations as soon as possible so we will have enough rooms to fill our block.

HANDOUTS OF THE SEMINARS WILL NOT BE PROVIDED AT THE SEMINAR. THE HANDOUTS WILL BE POSTED TO AROPTICIANS.ORG., BEGINNING April 15, 2020.

You will find the registration meetings in this newsletter.

The FALL Meeting will be SATURDAY AND SUNDAY, November 14 -15 in Fayetteville. The Jonesboro date has not been confirmed. If there is a speaker, class or hotel that you would like to see on the agenda please let us know.

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Mark your calendar and make plans to attend.

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**Educational Reminder . . . Remember!!!!**

**You must have four hours of State Board approved educational hours between July 1, 2019 and July 1, 2020  
To renew your certificate July 1, 2020**



**OPTICIANS ASSOCIATION OF ARKANSAS**

# Spring Meeting

**Saturday, May 16, Sunday, May 17, 2020,  
7:30 A.M. --- 12:30**

**Embassy Suites  
11302 Financial Centre Parkway  
Little Rock, Arkansas 72211  
501-312-9000**

## REGISTRATION FORM

NAME \_\_\_\_\_

DISPENSARY \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

HOME PHONE \_\_\_\_\_ WORK PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

	BEFORE 5/01/20	AT DOOR	AMOUNT ENCLOSED
<b>FULL REGISTRATION – Saturday and Sunday</b>			
MEMBERS*	\$85.00	\$115.00	_____
NON-MEMBER	\$165.00	\$195.00	_____
<b>SATURDAY ONLY</b>			
MEMBERS*	\$55.00	\$85.00	_____
NON-MEMBER	\$135.00	\$165.00	_____
<b>SUNDAY ONLY</b>			
MEMBERS*	\$55.00	\$85.00	_____
NON-MEMBER	\$135.00	\$165.00	_____
TOTAL ENCLOSED			_____

IF PAYING FOR MORE THAN ONE PERSON, PLEASE FILL OUT A FORM FOR EACH PERSON. YOU MAY COPY THIS FORM.  
COMPLETE AND RETURN THIS FORM TO: **Optician Association of Arkansas, PO Box 1, Lexa, AR 72355 870-275-5977**

**This is your  
association please  
help . . .**

**Send all information for  
newsletter and classes  
at the meetings to the  
association office.  
We need your input**

## President's Letter

*Hello fellow Opticians!!*

*Finally our year is here!! 2020!!!! Let's embrace 2020 with another great weekend of continuing education and fellowship with so many familiar faces and even some new ones!! Being an Optician is such a blessing!! It allows us the opportunity to meet new people, listen to their needs and concerns and then most importantly help them see their best as we use our compassion and knowledge sometimes gained at meetings like this one. I look forward to "seeing" you all! Come join us for a great opportunity to learn from each other!*

**OPTICIANS ARE AWESOME!!**

*See you soon!*

*Patti Cook, OAA President*

**Watch the web site for updates and location  
([aropticians.org](http://aropticians.org))**

Don't forget you can register to take the State Board examination any time you have meet the requirements. The test is being offered in the testing center 24/7, and remember you cannot apply to take the state board exam until you have passed the ABO examination. Don't forget to check out the new state board web site.



**OPTICIANS ASSOCIATION OF ARKANSAS**

**SPRING MEETING**

**May 16-17, 2020 –**

**Embassy Suites**

**11302 Financial Centre Parkway Little Rock, Arkansas 72211**

**501-312-9000**

**AGENDA**

**Saturday, May 16, 2020**

- 7:30 - 8:00 Registration
- 8:00 - 9:00 Strategies for Connecting Verbally & Visually with Patients Samantha Toth and Doug Martin
- 9:00 - 10:00 Increasing Capture Rate and Generating New Patients Samantha Toth and Doug Martin
- 10:00 - Noon Secrets to Increasing Capture Rate | Generating New Patients Samantha Toth and Doug Martin
- 12:00 - Noon Business Meeting

**Sunday, May 17, 2020**

- 7:30 - 8:00 Registration
- 8:00 - 10:00 The Importance of Team Work Lynn Lawrence
- 10:00 - Noon The Ultimate Practice Lynn Lawrence

All classes are Arkansas State Board, ABO, NCLE, and JACHPO approved. Please make sure you get the proper educational certificates stamped, before you leave the class.

**STATE BOARD CORNER**

On September 1, 2019, we started moving some of the functions of the Arkansas State Board of Dispensing Opticians to the Arkansas Department of Health, along with all other Health related boards and commissions. This has been a very smooth process, but has delayed some of our reports and posting. We should have everything updated and in place by March 15, 2020. The address and the phone numbers of the board will remain the same for the present time.

We now have a full board and had our first board meeting with the new board on February 4, 2020.

You will find a listing of the new board and emails addresses to the right shown here.

Remember you can apply and register for the State Board examination, any time. The examination is given daily, at your local testing center.

The State Board Office

**Lonnie Burrow, Chairman**

Optician, term expires June 30, 2022 Burrow195@gmail.com

**Dr. David Murphy**

Ophthalmologist, term expires June 30, 2022 isurgn@hotmail.com

**Freddie Paul Oaks, Vice-Chairman**

Retired citizens representative, term expires June 30, 2022  
fredoaks47@gmail.com

**Dr. Allison Hall**

Optometrist, term expires June 30, 2020 doctor@halleyecare.com

**Jerry Himes, Secretary-Treasurer**

Optician, term expires June 30, 2020 jerryann.himes@zeiss.com

**Dr. Dan Hennessey**

Optometrist, term expires June 30, 2021 dcdrdan@gmail.com

**Vickie Burlsworth**

Consumer representative, term expires June 30, 2020 vickie@burlsworth.org

**Vickey Magie**

Optician, term expires June 30, 2021 vickeyvail54@hotmail.com

**Dr. Katherine Baltz**

Ophthalmologist, term expires June 30, 2021 tbaltz2@comcast.net

**Brad Nye, Assistant Attorney General** brad.nye@arkansasag.gov